



Market Bylaws

The Youth Entrepreneur Market takes place on April 11, June 13, August 15 & October 17, 2026
These vendors are makers in the 12th grade or under.

Vendor Categories:

Youth Entrepreneurs

- Hand-crafted goods, made by the vendor, such as woodcrafters, jewelry, art, ceramics, knitters/crafters, candles, etc.
- Food products, made by the vendor, from any operation that has changed the form, flavor, blend and/or the substance of raw products. Vendors are responsible for product research and what qualifies their products under Texas Cottage Bakery law.

Vendor Expectations:

1. ALL reservations to be paid at least 1 day in advance.
2. *1 white tent (10x10), 4 tent weights & 1 - 6' table will be set up by Swell Markets staff, provided by the City of Van Alstyne. Green & White striped table cloths & chairs are available in the shed on the East side of the park to use as long as they are folded and returned at the end of the event. Vendor is responsible for additional tables needed & signage.
3. Vendors are to arrive between 7:45 -8:45am to set up and be ready to start selling by 12pm.
4. Vendors are expected to sell & stay until 12:00pm. If you sell out early, some options to occupy the remaining time: ask for donations to help you make more products, take pre-orders for the next market date, educate others on your products, tell the story of how & why you started making your products, or place a SOLD OUT sign on your table & go have fun!
1. Smile. Respect others and treat them as you would want to be treated. Happily great customers. HAVE LOTS OF FUN!!!



5. Refund Policy: Payment is expected at least 1 day prior to the market date you're attending, this fee can be transferable decided on an individual basis after communicating with Swell Markets. Credits will be given if Swell Markets cancels a market date due to inclement weather.
6. Restrooms, drinking fountain, playground & splash pad are available on site.
7. **Very Limited Electricity (110v) is available on site & priority of use is for vendors with Freezers &/or Refrigerators, &/or Cooking on-site, bring an extension cord. For cooling fans or point of sale systems, you will need to bring battery operated ones or charging boxes.
8. Vehicles are not permitted in the market area, so please unload quickly, park, then set up your booth. Please be mindful of other vendors also trying to unload. Let's try our best to leave designated handicap parking for our shoppers, there are other close-by spaces vendors can park in. Vendors are not to park along the street by the hardware store, or on the outside edges of the parking lot area as it makes it difficult for all other vehicles to get in and out of marked spaces. An even better option would be to park on the far end of the lot, across the park or parking safe side streets. Trailer and overflow parking is now in the grassy area between the railroad tracks and N John Douglas Rd on the East side of the market area.
9. Trash: Vendors will be expected to remove any trash they have created & take it with them at the end of the market. Provided trash cans are for customer use only

Communication:

Communicating with the market manager is very important. This can be done via text or email. Transferring or canceling your market date needs to be in writing via email and requires confirmation by the market manager. Your business name & the date you are referring to MUST be written in the communication. (Please send a quick text that you have sent an email)

Ashley Higdem text: 972.836.9044 email: hi@swellmarkets.com

Disclaimers: *SWell Markets is responsible for any damages to City property and may ask for additional fees if a vendor has caused any severe damages to City tents, weights, tables, tablecloths. **Only certain vendors will be permitted to use on site electricity on a need basis, prior approval from SWell Markets is required for use. The term 'Vendor' refers to the approved applicant, any staff working for them or other persons attending or delivering goods for the vendor.